



**Barry Rapp, Director – Business
Development**

BULLETIN BOARD ANNOUNCEMENT

October 5, 2011

To: All Hetran Employees, Agents & Territory Managers

Subject: NEW SALES & MARKETING POSITION
NEW EMPLOYEE AT HETRAN ORWIGSBURG

Dear Hetran Employees,

I am pleased to announce that Jenny Russo will be joining Hetran effective Monday October 10, 2011, to fill the newly created position of Sales & Marketing Coordinator. She will report to and assist Barry Rapp, Director of Business Development, in developing and formalizing the Sales & Marketing function in Hetran.

Jenny's multiple job duties were introduced in our recent training sessions regarding our new organizational structure and included is the key responsibility to develop systems and methods which will enable Hetran to more quickly and efficiently respond to customer requests for quotes and follow up on open customer questions.

Jenny is a graduate of Lebanon Valley College with a BS in Accounting; but, her work experiences include many different facets of the business world. She has worked in accounting and finance, sales and marketing, and project management positions, all which provide valuable skills to perform this job and to help our company.

Jenny will be located in the 2nd floor main office wing. Please take an opportunity to introduce yourself to Jenny and to welcome her to the Hetran organization.

Best regards,

Barry Rapp